

# 1%EVENT

5th JUNE 2009 / 10:00 - 17:00 / PAKHUIS DE ZWIJGER AMSTERDAM

## INTERNATIONAL CO-OPERATION 2.0

We are the first generation that truly has all the tools and knowledge on hand to collaborate on a worldwide scale. After all, if we all can write an encyclopedia (Wikipedia) together, why not then solve the global poverty together through massive collaboration?

Come and experience what International Co-operation 2.0 can mean for you. All forerunners in this particular field will be present, so bring your laptop or iPhone along on the day and let all your Twitter followers know what's happening.

Invest on the 5th of June together with us 1% of your time, expertise, experience, talent, network and energy in a new and innovative approach of development co-operation.

## Open Space

The actual day is set up in accordance of the open space concept: So it's you that determines the agenda and the topics- and you will have your chance to speak up and share your thoughts and ideas.

The 4 rules of Open Space are:

- The people who are present are the right people.
- What happens is the only thing that could've happened.
- The moment of commencement is always the right moment.
- When it's finished- it's finished.

The Law of Two Feet:

"Should you notice that you're in a situation that's non-productive for you (you're not learning or contributing anything), use your two feet to move yourself to a more productive place."

## Price

As is custom with a 2.0 EVENT you decide what to pay. The normal price of the 1%EVENT is €99. However, if you have some money to spare, pay €149. If you're a student or you're feeling the credit crunch, €49 will do. Order your ticket now on [www.1procentevent.nl](http://www.1procentevent.nl).

## 1%CLUB








Het 1%EVENT is an initiative of the 1%CLUB. The 1%CLUB ([www.1procentclub.nl](http://www.1procentclub.nl)) is an online market place for development projects where you can give 1% of your income, time and expertise to a project of your own choice.

## Partners

Pakhuis de Zwijger / Cultuurfabriek / Accenture / Netsquared / BrandXtension / Prima Vista / Globalicious / Stichting Toekomstbeeld der Techniek / Solotrekkers / [www.socialondernemen.nu](http://www.socialondernemen.nu)

## SPEAKERS

The following five forerunners of international co-operation2.0 will be present:

	<p><b>Bennett Grassano from Kiva.org</b> Grassano from Kiva.org, which is the first and most successful online microcredit facilitator, from where you can directly grant somebody a loan in a developing country.</p>
	<p><b>Juliana Rotich from Ushahidi.com</b> Juliana Rotich from Kenia is one of the founders of the Crowdsourcing Crisis Information platform, Ushahidi, which enables people to communicate crisis information via the web and mobile phones.</p>
	<p><b>Ruud Lubbers from Worldconnectors.nl</b> Former Prime Minister Ruud Lubbers was an UN High Commissioner for the refugees, but is also founding father of the Earth Charter and World-connectors</p>
	<p><b>Kirsten Verdel from Obama Campaign</b> Kirsten Verdel held a position as first and only foreigner in the national campaign team of Barack Obama. Verdel shares her knowledge about the e-campaigning instruments and new organisation structures that have been implemented.</p>
	<p><b>Pim Betist from Sellaband.com</b> Pim Betist thought up with Sellaband a clever new business model for the music industry, which enables fans to be the owners. With Africa Unsigned he would like to offer this chance to African artists.</p>
	<p><b>Marina Tognetti from Myngle.com</b> Marina Tognetti is the founder of Myngle, a platform for online live language lessons which enables people worldwide to learn or teach a language.</p>
	<p><b>Martijn Aslander from Lifehacking.nl</b> Martijn is an expert in the field of network dynamics. He helps increase interconnectivity. His passion is networking and connecting people.</p>

## PROGRAMME

When	What	Where
9.30	Welcome – doors open – coffee and thee	Main room
10.00	Opening by Ruud Lubbers and Anna Chojnacka and Bart Lacroix from the 1%CLUB	Main room
10.30	Explanation Open Space and creation of the agenda with Hanno van der Steen en Jasper Grosskurth	Main room
11.45	First round Open Space	5 rooms
12.45	Lunch	
13.45	Creating afternoon agenda	Main room
14.00	Second round Open Space	5 rooms
15.00	Third round Open Space	5 rooms
16.00	Presentation results Presentations from 1%CO-CREATION LAB	Main room
17.00	1%EVENT drink with DJ Marcel Barlag	Bar and terrace
19.00	99%PARTY with Voicst, Superstijl and DJ Rosso ( <a href="http://www.99procentfeest.nl">www.99procentfeest.nl</a> )	Main room

The main language of the 1%EVENT will be English.

The 1%CO-CREATION LAB takes place at the same time as the 1%EVENT.

After the 1%EVENT you can join us for dinner for 10 euro per person.

## Location

Pakhuis de Zwijger  
Piet Heinkade 179  
1019 HC Amsterdam  
T 020 788 44 44  
[www.dezwijger.nl](http://www.dezwijger.nl)

## More information

For questions mail or call 1%CLUB - 020 7158980 – [info@1procentclub.nl](mailto:info@1procentclub.nl)

More information - [www.1procentevent.nl](http://www.1procentevent.nl)

[twitter.com/1procentclub](https://twitter.com/1procentclub) > Hashtag Twitter – #5juni

## Join?

You can order your ticket on [www.1procentevent.nl](http://www.1procentevent.nl)